

EXPERT ALERT

A world in peril: leading environmentalist says we've waited too long Bill McKibben, environmentalist and acclaimed author, available for comment

May 31st, 2012 – Waterloo, ON – Bill McKibben to speak via satellite at Congress 2012

With eco-disasters becoming a new reality—including 22,000 gallons of oil spilled in Rainbow Lake, Alberta this week—and carbon reduction targets more and more falling by the wayside, is it too late to stop the catastrophic man-made changes to our climate?

Bill McKibben will be speaking at the Environmental Studies Association of Canada conference, discussing “Notes from the Front – Some Reflections on the Fight Against Climate Change.”

Described by Time Magazine as “the planet’s best green journalist,” **Bill McKibben** is the author of a dozen books about the environment, beginning with *The End of Nature* in 1989, which is regarded as the first book for a general audience on climate change. He is a founder of the grassroots climate campaign 350.org, which has coordinated 15,000 rallies in 189 countries since 2009.

He is available for media interviews today.

For more information or to schedule an interview, please contact:

Marie-France MacKinnon

613-241-3512 x. 229

613-853-3940

marie.france@blueskystrategygroup.com

About the Congress of the Humanities and Social Sciences

Organized by the Canadian Federation for the Humanities and Social Sciences, Congress is the largest interdisciplinary conference in Canada. Described as a “conference of conferences,” Congress involves nearly 70 academic associations that represent a rich spectrum of disciplines in the humanities and social sciences, including literature, history, theatre, film studies, education, music, sociology, geography, social work and many others.